



Department of Business Administration

Template for research plan

As a part of the application to the doctoral programme, the applicant must submit a research plan describing the thesis project. Together with previous qualifications, the plan is an important component when assessing the ability to pursue and complete the doctoral programme. Focus on the following three questions in your plan:

1. **What do you want to study and why is it relevant?** This part includes background, purpose and research question(s). Background involves a brief review of previous research in the field, leading to the purpose and research question(s).
2. **Method: How do you want to conduct your study?** Describe your dissertation project, e.g. your empirical focus, possible theoretical perspective(s)/point of departure, data collection and method for data analysis, timetable and resource requirements.
3. **Ethical considerations?** Describe any ethical issues that might be raised by the research and explain your approach to them.

The research plan should be written in Times New Roman 12, line spacing 1.5 and should not exceed 5 pages, including references.